Collaborative Imaging Appoints New Chief Technology Officer

As health care continues to face pressure as a result of lower reimbursements and higher patient responsibilities, practices must evolve and utilize more efficient workflow solutions that can meet the needs of the medical community, and patients. Collaborative Imaging elected to migrate to a 100% cloud-based environment to leverage the scalability and agility that cloud platforms offer. This is by no means an end, but rather the beginning of focused evolution to deliver the best in patient care in every way possible.

Douglas has worked with Collaborative Imaging since the company's inception in 2018 and brings more than 20 years of experience in developing, implementing and optimizing information technology (IT) services and management capabilities to his new position. During his previous tenure at an IT and professional services company, he deployed key biometric solutions in two Texas counties and was able to design, scale and implement effective infrastructure solutions for some of the biggest brands in technology.

"We have never been afraid to be pioneers in utilizing the newest technologies. However, the decisions of which technologies to embrace is one that has to be made by an individual who can see the bigger picture as to our need to be agile, and not wedded to any single technology. In Arun, I have found someone who shares the same values as our organization and has the ability to build solutions that are easily adaptable to a multitude of technologies and platforms," said Dhruv Chopra, CEO of Collaborative Imaging. "Arun shares in our philosophy of questioning the status quo and not resting in our laurels of what we have built but

finding ways to consistently improve. I am very excited about our partnership with Arun and look forward to leveraging his drive to keep us on the cutting-edge of technology."

As Chief Technology Officer, Arun Douglas will manage the hybrid cloud platforms and the technology infrastructure that Collaborative Imaging's utilizes. He will oversee the infrastructure to ensure the security, and compliance requirements are adhered to while providing for an infrastructure that is scalable and responsive to Collaborative Imaging's patients, physicians and health care systems needs.

"I am thrilled to move into this new role and continue my career at Collaborative Imaging," Douglas said. "The innovative and transformative solutions Collaborative Imaging continues to develop and incorporate is why I thoroughly enjoy working at this company. Our solutions are game-changing and are sure to revolutionize the future of the many health care specialties our partners operate in."

To learn more about Collaborative Imaging and its services, please visit www.collaborativeimaging.com. You can also find them on Facebook, Twitter and LinkedIn.

About Collaborative Imaging

Founded in 2018, and led by <u>CEO Dhruv Chopra</u>, Collaborating Imaging is a radiologist owned alliance devised from forward-thinking physicians in conjunction with technology, business and industry experts to address the challenges of consolidation, degradation in patient care, physician burnout and operational inefficiencies. Collaborative Imaging has upward of 400 physician members in six states and continues to grow and support groups throughout the country. Strategic benefits include revenue cycle management oversight, radiology workflow solutions, after hour and sub-specialty coverage and administrative support such as credentialing, contract

negotiations, and 24/7 IT helpdesk and support operations to radiology practices throughout the United States. Chopra's vision for Collaborative Imaging is to create a platform that allows practices to eliminate duplicity that exists between them, thereby allowing efficiencies, cost savings and best practices to be incorporated amongst its partners with the savings, and upside generated to be returned to member groups. Learn more by connecting with us at info@CollaborativeImaging.com, or visiting www.collaborativeimaging.com.